936 Egret Street Liberty, MO 64068

816-305-0852

**ASON J. STACY** Educator -- Coach -- Leader -- Journalist -- Designer

## Seeking an Opportunity to Make a Difference in Your School and Community

# PROFESSIONAL FOCUS - EDUCATION, JOURNALISM, GRAPHIC DESIGN, ADVERTISING

In Education - Hardworking, self-motivated and passionate educator committed to student development, growth and success. Focused in the field of journalism/media education (Newspaper, Yearbook, Graphic Design and Public Relations). Possess a knowledge and background in other subjects and willing to obtain supplemental certificate in those areas. Passionate about helping today's students reach their goals in all aspects of life. Dedicated coach, teacher and leader willing to help the school and community in a variety of roles.

In Journalism, Graphic Design and Advertising - Strong background in multiple fields, trained to succeed in all areas, with strong ability and knowledge of Adobe products. University of Missouri Journalism degree with also 17 years of teaching in the field of journalism and media, training in different aspects, and leading multiple student-run publications.

#### **EDUCATION EXPERIENCE IN:**

Curriculum and Instruction, Project-Based Learning, Learning Technology, Cooperative Learning, Classroom Management, Journalism Education, Convergent Media, Real-World Application, Career Academies, Graphic Design

JOURNALISM/DESIGN EXPERIENCE IN: Journalistic Writing, Editing and Proofreading, Adobe PhotoShop, Adobe InDesign, Adobe Illustrator, Advertising Design, Graphic Design

## **EDUCATION**

**Bachelor of Journalism** University of Missouri – Columbia; Columbia, MO (2002)

# Master's in Education (Curriculum and Instruction)

University of Central Missouri; Warrensburg, Missouri (2009)

## **CERTIFICATION:**

- \* Missouri Teaching Certificate Journalism 9-12 Lifetime Certificate
- \* Missouri Teaching Certificate English 9-12 Lifetime Certificate
- \* Missouri Teaching Certificate Physical Education K-12 Lifetime Certificate
- \* Ohio Teaching Certificate Journalism 7-12 5-Year Issued June 2019
- \* ACT Prep Certified The Basics Issued Fall 2019

\*\*\* Willing to pursue Ohio Supplemental License in needed areas as well \*\*\*

## **TEACHING/EDUCATION EXPERIENCE**

#### WILLIAM CHRISMAN HIGH SCHOOL - Independence, MO

Journalism/Digital Media/Graphic Design Teacher/ACT Prep (Newspaper, Yearbook, Public Relations Adviser/Sponsor) Led both the student newspaper and yearbook, managed a student-run photography staff and also started William Chrisman Public Relations, a student-run public relations firm. Assumed all responsibilities of a regular classroom teacher, but also managed student-run publications, helped with school and district public relations and worked as part of the student advisement program. Participated in all school and district professional development, created lesson plans and assignments and fostered a successful and active working laboratory/ learning environment.

\* Have rewritten and realigned curriculum and the journalism class structure to make more student-friendly and get students more prepared for the field and to promote student involvement.

\* Have helped create a convergence media program with the installation of the Digital Media Pathway as part of the Independence School District's Career Academies.

\* The Digital Media Pathway features a capstone class with dual-credit options and the possibility of earning an Industry Recognized Credential.

\* Created a student-run public relations class and firm (WCPR) which has created school-wide, district-wide and city-wide projects to promote events and programs.

\* Created an online daily news source that allows students to experience working at a daily paper as stories are produced daily. Have merged with social media to better work with today's trends.

\* Students have won numerous awards for their work at State and local competitions

\* Missouri Interscholastic Press Association Teacher of the Year nominee in 2012, 2013 and 2016

#### \*2016 Missouri Journalism Educators Association's State Teacher of the Year

\* 2016, 2018 William Chrisman Teacher of the Year nominee.

Leadership Positions:

- Initial Member of Implementation/Planning Team for District's Partnership With Ford's Next Generation Learning
- Positive Behavioral Interventions and Support (PBIS) Team Tier 1 Member School Earned Gold Recognition
- William Chrisman Arts and Education Academy Leader (Part of District's Academy Leader Team) 2017-Present

## August 2003 – Present

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Jason\_Stacy@isdschools.org

ASON J. STACY Educator -- Coach -- Leader -- Journalist -- Designer SEEKING AN OPPORTUNITY TO MAKE A DIFFERENCE IN YOUR SCHOOL AND COMMUNITY COACHING EXPERIENCE WILLIAM CHRISMAN HIGH SCHOOL - Independence, MO Head Boys and Girls Cross Country Coach Led all aspects of the boys and girls cross country teams \* Seven different runners have advanced to Sectionals \* Equaled best girls Conference finish in school's history and boys reached second for the first time in 30-plus years \* Won Independence City Champs (back-to-back) for first time in three-plus decades WILLIAM CHRISMAN HIGH SCHOOL - Independence, MO Assistant Track and Field Coach - Distance WILLIAM CHRISMAN HIGH SCHOOL - Independence, MO Sophomore Coach, Junior Varsity Coach and Varsity Boys Basketball Assistant \* Helped with the installation and progression of the Grinnell System that led to multiple Missouri State records and the school's first District title in 29 years \* Team is featured in chapter of Grinnell coach David Areneault's book "System Successes" \* Well versed in multiple styles of play and will work with players to mold the correct system to the team \* Have promoted the team over the past nine years using media relations and promotional skills \* For two years served varsity as the coordinator of the bench and substitution patterns

#### **BRIDGER MIDDLE SCHOOL - Independence, MO**

8th Grade Girls Basketball

## Other: NORTHLAND CATHOLIC SCHOOLS- North Kansas City, MO Cross Country Coach for Grades 3-8 Cross Country teams

ST. JAMES CATHOLIC SCHOOL - Liberty, MO

Coach for a variety of Middle School and Elementary teams for the school

#### WILLIAM CHRISMAN PUBLIC RELATIONS LIAISON

WILLIAM CHRISMAN HIGH SCHOOL - Independence, MO

Served as the Public Relations Liaison to the District for William Chrisman High School. Worked with students to cover events for the District Web Site and with the school and athletics/activities director on projects to promote the school and programs. Wrote press releases for school as well. Helped bring back the school's Hall of Fame, ran the voting and nomination system, and helped design the area that the Hall of Fame is in today. Handle all media and work with logistics to promote Chrisman athletics and activities.

JOURNALISM WORK EXPERIENCE COLUMBIA MISSOURIAN - Columbia Missourian, MO Sports writing, covering men's and women's basketball	2000 - 2002
VILLAGE AND SOUTHWEST NEWS - Bellaire Texas Writer, Designer, Copy editor	Summer 2001
COLUMBIA MISSOURIAN - Sports Department Teaching Assistant	2002
THE VIRGINIAN PILOT - Norfolk, VA Sports Writer	Summer 2002
THE ASSOCIATED PRESS- Kansas City, MO Night Editorial Assistant	2003

#### August 2012 – Present

August 2004 – May 2013

August 2003 – August 2004

**Fall 2015** 

2013-Present

2010 – Present

August 2015 – Present